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## FOR IMMEDIATE RELEASE

### HeavyLifters Announces SkyTroller Now Available Through iTunes

September 3, 2009 — HeavyLifters Network Ltd announced today that SkyTroller is now available for the iPhone or iPod Touch and ready for download from Apple's iTunes App store.

SkyTroller is an air traffic control game for the iPhone or iPod Touch. From the vantage of your radar screen you watch as flights from across the country converge in your airspace high over Kansas. But don't get too comfortable... you have only seconds to react and keep aircraft in your sector safe as jets bear down on each other at nearly 900 miles per hour. Visit [www.skytroller.com](http://www.skytroller.com)

Air traffic controllers need cool heads and strategic minds as they strive to avoid *Critical Separation Losses*. Plan ahead and respond quickly by assigning new flight levels as traffic conflicts arise, and you can stay on the job to play another day. Score high enough and you never know, NavCanada or the FAA may be calling.

Concept originator, Dale Leier, a retired Air Traffic Controller, wanted a game as realistic as possible so potential ATCs could feel the real thing. "Do you have what it takes to control the skies?," is our challenge, said Leier. "SkyTroller is based on managing air traffic in flight between airports or enroute air traffic control, it starts out easy and gets more challenging over time. It's close to what Air Traffic Controllers face every day so it's an eye opener for pilots or anyone interested in aviation."

"Our team at HeavyLifters poured over every detail," says Doug Pelton, CEO at HeavyLifters. "SkyTroller is totally immersive, the graphics, the sounds, the play, draw you right in. We wanted SkyTroller to be an authentic experience. iPhone Apps are getting more sophisticated, the competition in the game sector is fierce."

HeavyLifters Network Ltd. is a privately held iPhone App Incubator, owned and operated by Doug Pelton and headquartered in Victoria, BC. HeavyLifters is dedicated to iPhone App development and the marketing of these Apps. The business model encourages individual creators and branding specialists to use HeavyLifters' proven expertise to launch their own iPhone Apps. HeavyLifters has developed two Top 100 iPhone Apps with downloads approaching two million. "We have 17 Apps in the iTunes App Store," says Pelton. "We are always on the lookout for the next big idea." [www.heavylifters.com](http://www.heavylifters.com)

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